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Marietta-Based VoiceQuilt Named one of TAG's Top 40 Innovators

MARIETTA, GA – Marietta-based VoiceQuilt, which helps families create keepsakes personalized with recorded voice messages, has been named one of Georgia's Top 40 Innovators by the Technology Association of Georgia (TAG). Winners were chosen from across the state based on specific criteria including degree of innovation, scope and financial impact of innovation, likelihood of success and promotion of Georgia's innovative efforts nationally and internationally. This is the third year TAG has sponsored this technology competition.

“We are thrilled to be recognized so early in our company's history,” said Hope Flammer, founder of VoiceQuilt. “Obviously, I believe in our product, but it's extremely gratifying to receive this validation from such a prestigious organization,” she said.

Flammer was inspired to create VoiceQuilt in 2005 after hearing the encouraging words her best friend spoke to her hospitalized husband. Flammer believes her friend's familiar voice providing words of support was instrumental in the husband's recovery, and she began to imagine how the voices of friends and family could be recorded and preserved as an inspirational gift. Rebundling existing technology, she began to develop and patent her idea, eventually quitting her corporate marketing job to focus on VoiceQuilt full-time.

“VoiceQuilt looks and works a lot like an heirloom music box,” explained Flammer. “But instead of playing music when the lid is opened, the keepsake plays voice messages from family and friends. Each VoiceQuilt Keepsake is a scrapbook of voice-based memories around those ‘goosebump moments’ we all share -- birthdays, anniversaries, weddings, graduation or even difficult times. A VoiceQuilt can be preserved for years to come in a keepsake – or delivered electronically in digital music players like the IPOD. As far as I know, there’s never been anything like it,” she said.

VoiceQuilt will be featured, along with the other honored companies, at TAG’s annual Georgia Technology Summit Feb. 28, 2007 at the Cobb Galleria Center. “In just a few years, the Top 40 Innovators has become a major part of the Georgia technology community,” said Tino Mantella, president of TAG. “We are looking forward to again having the privilege to shine the spotlight on some of the state’s most creative companies,” he said.

About TAG

The Technology Association of Georgia (TAG) is a non-profit organization whose mission is to support its members by generating opportunities for personal, professional and business growth. By forging strategic alliances, TAG serves as a primary catalyst to foster a rich environment for economic development in Georgia’s technology community.

Founded in 1999 through the merger of the Business & Technology Alliance (B&TA), the Southeastern Software Association (SSA) and Women in Technology (WIT), TAG is one of the largest state technology associations in the nation. TAG is

made up of 2,400 members representing technology leaders from over 1,500 Georgia-based companies, affiliated technology and business organizations. For more information on TAG, visit www.tagonline.org or call 404/817-3333.

About VoiceQuilt

VoiceQuilt was founded in Marietta, Ga. by Hope Flammer. After rebundling existing technology, Flammer developed and patented VoiceQuilt, a collection of personalized recorded messages preserved in hand-crafted keepsakes - music boxes that play memories. Voicequilt is a uniquely personal custom gift. It's ideal for commemorating special occasions. Simply by calling a toll free number from anywhere at any time, groups of family members, co-workers or friends record their words of celebration, encouragement, memories and more. The messages are downloaded into one of several keepsake boxes, which is then shipped anywhere in the U.S. For more information, visit www.voicequilt.com or call (678) 424-6597.