

VoiceQuilt™ Articulates Education Needs for Obama and Government Officials

Personalized Keepsake Gift Captures Voices of Children Nationwide

ATLANTA – January 8, 2009 – At a time when many want their voices heard by officials setting our country's education agenda, VoiceQuilt™ (www.VoiceQuilt.com) and Primrose Schools® (www.PrimroseSchools.com) recently recorded and will send wishes from students nationwide to President-Elect Barack Obama, appointed Secretary of Education Arne Duncan, and governors in 16 states that Primrose calls home. These voice messages, captured in a personalized keepsake gift, cut through the clutter of politics and bring to life the everyday needs of young Americans.

"VoiceQuilt has always understood the impact of the human voice," said Hope Flammer, founder of VoiceQuilt. "We captured sentiments filled with great wisdom and a unique perspective."

Children from Primrose Schools in 16 states phoned in voice messages at all times of the day and night. VoiceQuilt coordinated thousands of messages from children across the country, ultimately packing the keepsakes with an important collection of heart-felt wishes.

"The children's voices and profound nature of their wishes we believe will deliver tremendous impact to our country's leaders," said Jo Kirchner, President and CEO of Primrose Schools. "We selected VoiceQuilt to work with us on this program as we found their system to be easy to use and their keepsakes something to be treasured."

A VoiceQuilt is typically an ideal keepsake gift for Mom or a grandparent, or a thoughtful group gift expressing appreciation for a teacher, coach or retiring colleague. "Serving as a unique vehicle to communicate Primrose's "200 Wishes for America's Children" further demonstrates how easy and effective it is to create a meaningful collection of personalized messages that touch the hearts of recipients," said Flammer.

Watch the "200 Wishes for America's Children" highlight video:

www.primroseschools.com/200wishes

About VoiceQuilt

VoiceQuilt creates unique keepsake gifts personalized with a lasting collection of recorded voice messages and memories that commemorate holidays, birthdays, anniversaries, graduations and other special occasions. Simply by calling a toll-free number from anywhere at any time, family members, co-workers or friends record toasts and tributes, congratulations, encouragement, stories and more. These personal messages – that delight, inspire, encourage and celebrate – are played by and preserved in handcrafted keepsake boxes which can be shipped anywhere in the U.S. For more information, visit www.VoiceQuilt.com or call 678-424-6597.

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